

SONY PICTURES CLASSICS ACQUIRES RIGHTS  
FROM SUBMARINE FOR DIRECTOR JEFFREY LEVY-HINTE'S  
"SOUL POWER"

*Documentary received critical and audience acclaim when it debuted at the  
Toronto International Film Festival.*

Los Angeles, November 4, 2008 – Sony Pictures Classics (SPC) has acquired the North American and Latin American rights to SOUL POWER, Jeffrey Levy-Hinte's rousing documentary, that received critical and audience acclaim at the Toronto International Film Festival. Submarine Entertainment is repping the film and negotiated the deal with SPC which secured the rights over other companies actively vying for the film. Celluloid Dreams previously acquired the international rights.

In 1974, the most celebrated American R&B acts of all time came together with the most renowned musical groups in Southern Africa for a 12-hour, three-night long concert held in Kinshasa, Zaire. The dream-child of Hugh Musekela and Stewart Levine, this music festival became a reality when they convinced boxing promoter Don King to combine the event with "The Rumble in the Jungle," the epic fight between Muhammad Ali and George Foreman, previously chronicled in the Academy Award-winning documentary WHEN WE WERE KINGS. SOUL POWER is a documentary about this legendary music festival (dubbed "Zaire '74"), and it depicts the experiences and performances of such luminaries as James Brown, BB King, Bill Withers, Celia Cruz, among a host of others. The film is lensed by celebrated cinematographers Albert Maysles, Paul Goldsmith, Kevin Keating and Roderick Young, and produced by Jeffrey Levy-Hinte, David Sonnenberg and Leon Gast.

"Zaire '74,' is a legendary musical festival which circumstances have conspired to conceal from a wider public. In my quest to share the festival as broadly as possible, I could have no better partner than Sony Pictures Classics. Tom and Michael are the undisputed masters of specialty distribution, and their savvy and resources ensure that SOUL POWER will reach the broadest possible audience, which pleases me to no end," stated Levy-Hinte.

Sony Pictures Classics released the following statement, "We are thrilled to be back in business with Jeff Levy-Hinte on his wonderful directorial debut. SOUL POWER had us excited from the moment we saw it and is a film that will appeal to audiences of all ages."

Levy-Hinte and his Antidote banner most recently produced Keven McAlester's THE DUNGEON MASTERS, which also premiered at the Toronto International Film Festival. Levy-Hinte recently produced ROMAN POLANSKI: WANTED AND DESIRED, the widely acclaimed documentary which premiered at the 2008 Sundance Film Festival and 2008 Cannes Film Festival. His other credits include THE LAST WINTER, THE HAWK IS DYING, LAUREL CANYON, MYSTERIOUS SKIN and THIRTEEN. He edited the 1996 Academy Award-winning documentary WHEN WE WERE KINGS.